



G R O O U P P S Y

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The team

The founders of Grouppsy, aged 16 and 17, hail from Zaragoza, Spain. Currently in their junior and senior years of high school, they share a profound passion for technology and programming. Their mission is to revolutionize and redefine the conventional notion of social networks, aiming to bring innovation to the forefront.



What is Grouppsy?

Grouppsy is still a project. We want Grouppsy to be a social platform with strict data protection policies. We also want to protect minors and make Grouppsy a safe environment so users under 18 can connect with their friends and learn about topics that interest them without fear of harassment. We would love to help strengthen the sense of community and foster real interactions and relationships.

Why have we decided to create Grouppsy?



1.- The massive collection of data carried out by various platforms raises concerns about the privacy and security of personal information. Our main priority will be to protect user information.

2.- As minors, we often feel that we are unprotected when it comes to social networks. For example, when we scroll through online videos we sometimes get content that we wish we hadn't seen; Anyone can insult you and send you harmful messages and there is no filter that prohibits certain words; networks do not punish cyberbullying or cyberharassment....

3.- Today's social platforms use mechanisms to hook us and much of the content we consume does not even interest us. We do not want to create addicted users; and we want to show content that really interests users so that the time you spend on Grouppsy is impactful.

4.-Nowadays many of the interactions we have on social networks are quite false. We want to create a social network that helps you meet people with whom you have many things in common. To do this, we are going to introduce various functionalities that we will explain later.

5.-Many of the complexes that teenagers have today are due to social networks. We want to promote an environment where no one has to pretend to be something they are not.

In conclusion, social media has been shown to have many negative effects in the long run. Therefore, we want to modernize and revolutionize the concept of social networks, but maintaining its main objective: uniting people.



How does it work?

The Grouppsy application allows users to create individual profiles and join private groups or public communities. In private groups, users share experiences through photos, videos and panoramic photos, which are compiled monthly into a video. They can also send messages and make calls. Public groups, called communities, focus on specific topics and may have restrictions on participation. Users can control the privacy of their posts, decide who sees them and receive interactions such as likes and comments. The app stands out for its focus on shared experiences in themed groups and collectives, fostering an authentic and safe community where spam and inappropriate content is prohibited.

Types of groups



Our application, Grouppsy, offers two types of groups: private and public communities.

- **Private groups:** These groups allow users to share experiences with close friends. They can post photos, videos and panoramic photos, which are compiled monthly into a video. In addition, users can send messages, make calls and video calls within the group. This feature encourages greater interaction and collaboration among close friends, creating a shared space for experiences and memories.
- **Public collectives:** Public collectives are themed groups open to the community. Each community focuses on a specific theme, such as cars, cooking, travel, etc. Users can join these collectives to discuss and share content related to the topic. Collective administrators can set different levels of participation, allowing for more precise control over who can contribute to the group. This helps ensure that the discussion remains relevant and of high quality.

These two types of groups offer users a variety of options for interacting and sharing content within the Grouppsy platform, making it unique and attractive to a wide range of users.

How do panoramic photos work in the app?



In Grouppsy, users can easily take and share panoramic photos from within the app, which are used in both user profiles and groups. These immersive images offer a more complete and personalised visual experience. In addition, Grouppsy automatically compiles these panoramic photos shared in groups to create monthly videos called "Panoramic Memories", which summarise the experiences shared in that period. This allows users to collectively relive and share their most memorable moments in an immersive way.

How are we going to use the ai?



At Grouppsy, we will employ state-of-the-art artificial intelligence technologies to safeguard the safety and security of our users.

- **We will automatically detect inappropriate content:** We will use artificial intelligence algorithms to analyse content shared on the platform and detect inappropriate material such as nudity, violence or hate speech. This will allow us to quickly remove such content and maintain a safe environment for all users.
- **We will filter spam:** Our artificial intelligence systems will be designed to automatically identify and filter spam and unwanted content. This will help prevent cluttering the platform with unwanted messages and ensure a more positive user experience.
- **We will protect privacy:** We will use artificial intelligence to monitor and protect users' privacy. This will include detecting potential privacy violations, such as unauthorised sharing of personal information or suspicious account activity.
- **We will analyse behaviour:** We will analyse user behaviour on the platform using artificial intelligence algorithms to identify patterns and trends that may indicate malicious activity or security risks. This will allow us to take proactive measures to protect our users.

In short, at Grouppsy we will leverage artificial intelligence to maintain a safe and secure environment for all our users, ensuring a positive and risk-free experience on our platform.

Examples of how to use Grouppsy



Example 1

Luis is 18 years old. He is about to start college and is very nervous because he doesn't know anyone. He opens grouppsy, clicks on the search communities option and finds a community of students from his university. He automatically decides to join and starts chatting with his future colleagues. Now Luis is more relaxed and confident.

Example 2

Paula loves to read, but sometimes when she finishes a book she has a hard time deciding which book she should read next. She decides to go to Grouppsy and create a public community where everyone who joins can talk to either give their opinion about a book or ask what book they should read next. Paula is much happier because she is interacting with people with whom she shares a passion.

Examples of how to use Grouppsy



Example 3

Ana joins Grouppsy and creates a private group to plan trips with friends. She shares photos and travel experiences, socialises with friends and joins public communities to share her passion for photography. On Grouppsy, she finds a welcoming and vibrant community where she can connect with friends, share memories and explore new experiences.

Example 4

Elena, Sonia, Thalía and María are four friends. Elena and Thalía are a year older and are going to college while Sonia and María stay at school. To keep in touch they decide to download Grouppsy. They create a private community that only they can access. In that community they can send messages, make calls, send each other photos of what they are doing.. After a year they have a board full of their photos of moments they have spent together and despite the distance their relationship is stronger than ever.

What sets Grouppsy apart from other social networks?



Grouppsy differs from other social networks primarily through its focus on creating and participating in private groups and public communities with specific interests. This provides a platform more focused on shared experiences and thematic discussions, rather than focusing primarily on individual profiles. In addition, Grouppsy offers unique features such as the ability to share panoramas and the monthly compilation of these into group videos. It is also distinguished by its emphasis on community safety and authenticity, promoting a law-abiding environment and fostering respect among users.

Unlike the concept we have today about social networks, Grouppsy is not designed to share your daily life. It is focused on promoting relationships between people and helping to create a greater sense of belonging. We are working to develop security systems to make all this possible and above all to revolutionize our conception of social networks.

Business plan



- 1.- Submit our app to contests in which we can obtain a financial reward and mentoring.**
- 2.- While we wait for the results of these contests, program the app.**
- 3.- Invest the money we get in taking courses to program better and in marketing classes to learn how to promote our product.**
- 4.- Once the app is finished with the remaining money, upload it to the Apple Store and the Google Store.**
- 5.-Post content on the internet to promote Grouppsy and attract potential users.**

Visit our website



Contact us: grouppsy.me@outlook.es